

absolutely business



PRESS RELEASE

An absolute inspiration!

Denise Walker has launched her own management consultancy, Absolutely Business, which specialises in business consultancy, interim management and training services for recruitment businesses in the UK.

Former Executive Director of the REC's RITE, Walker says: "Designing, setting up and running RITE was a great experience and the services provided were – and still are - very much in demand, especially from start-ups.

But I could see that there was also a need for a more bespoke, hands-on approach for established recruitment companies, where tailor made solutions are actually delivered on the clients' premises. So I set up Absolutely Business as the 'next step' in terms of the depth of work carried out."

She continues: "Before we work with any client, whatever their business size, we like to 'get under their skin', so that we really understand them, their company and their people – and, of course, their true needs, not just the symptoms. This enables us to implement a bespoke schedule of work to make achieving their business goals possible for them. And we don't just 'deliver and run away' – we ensure that, once the main work is finished, our clients retain the tools to be self-sufficient and to continue to maximise their sales, profitability and business performance."

Early signs indicate a healthy demand for this approach; it is already working well for a number of clients, who started working with Absolutely Business before its official September launch.

"I love rolling my sleeves up and getting stuck in, so that's basically what we do!" says Walker. "But what's vital to me is making a positive change to our clients' businesses. Whether it's establishing operational processes, setting up staff recruitment & development systems, training, coaching or project management, our work has to make a tangible difference for us to be satisfied with a job well done. So far, I've been delighted with the progress my clients have made – and more importantly, they are too."

If you would like to know more about Absolutely Business, please visit www.absolutelybusiness.co.uk or call 0118 9821535.

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Note to editors:

About Absolutely Business

Absolutely Business is a specialist management consultancy, designed exclusively for the recruitment industry, delivering **business consultancy, interim management and training services**.

Contact

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